



SURVEY REPORT

The State of Senior Living Dining



Executive Summary

Results show the views of 113 professionals who identify as working for organizations that provide senior living and care, 97% of whom are C-suite leaders, directors or VPs, all offering an executive perspective on today's senior living dining landscape. **The survey, conducted online, asked about how companies of all sizes are:**



Controlling dining costs and inflation



Using technology to overcome key dining challenges



Improving the dining experience for residents and staff alike

KEY TAKEAWAYS

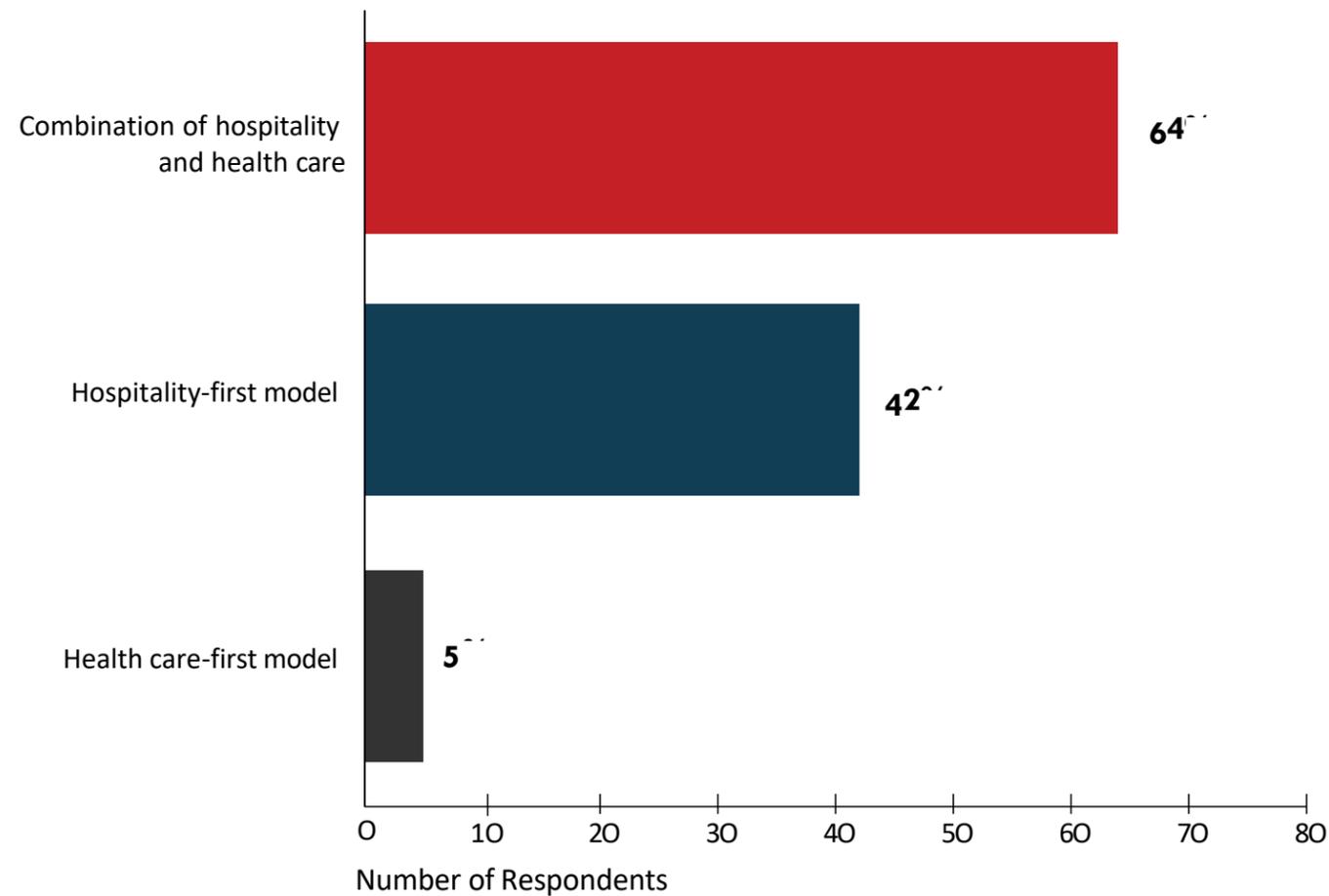
Hybrid approach to dining

The majority of providers currently take a hybrid approach to dining, integrating hospitality and health care to optimize the experience for all stakeholders, according to this survey.

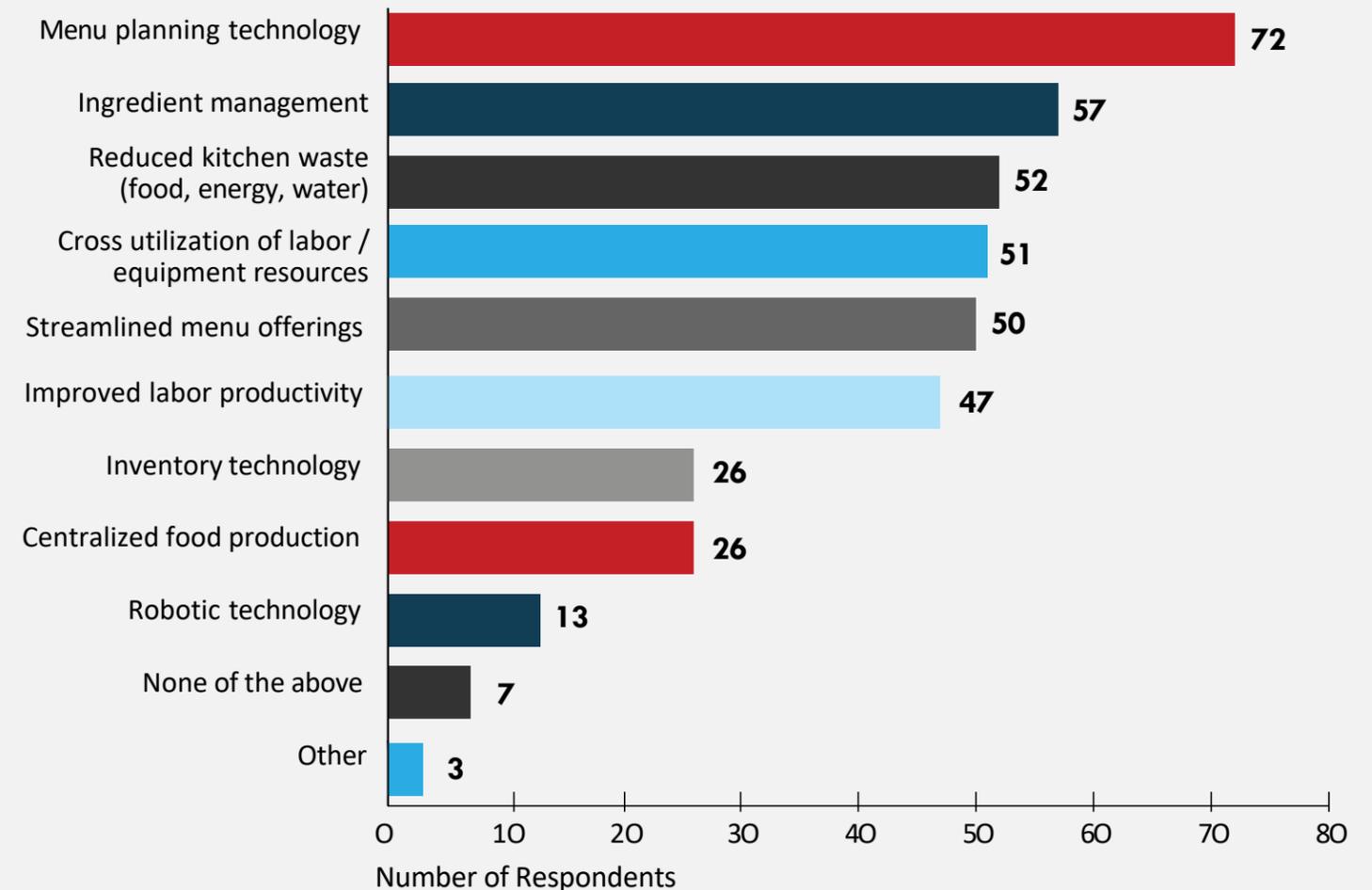
Cost control is a priority

Survey results validated that participants are using multiple cost control measures relative to procurement, menu and labor, with menu planning technology as the leading tactic.

Which of the following best describes your organization's approach to dining?



Which of the following cost control measures is your organization utilizing? (Check all that apply)

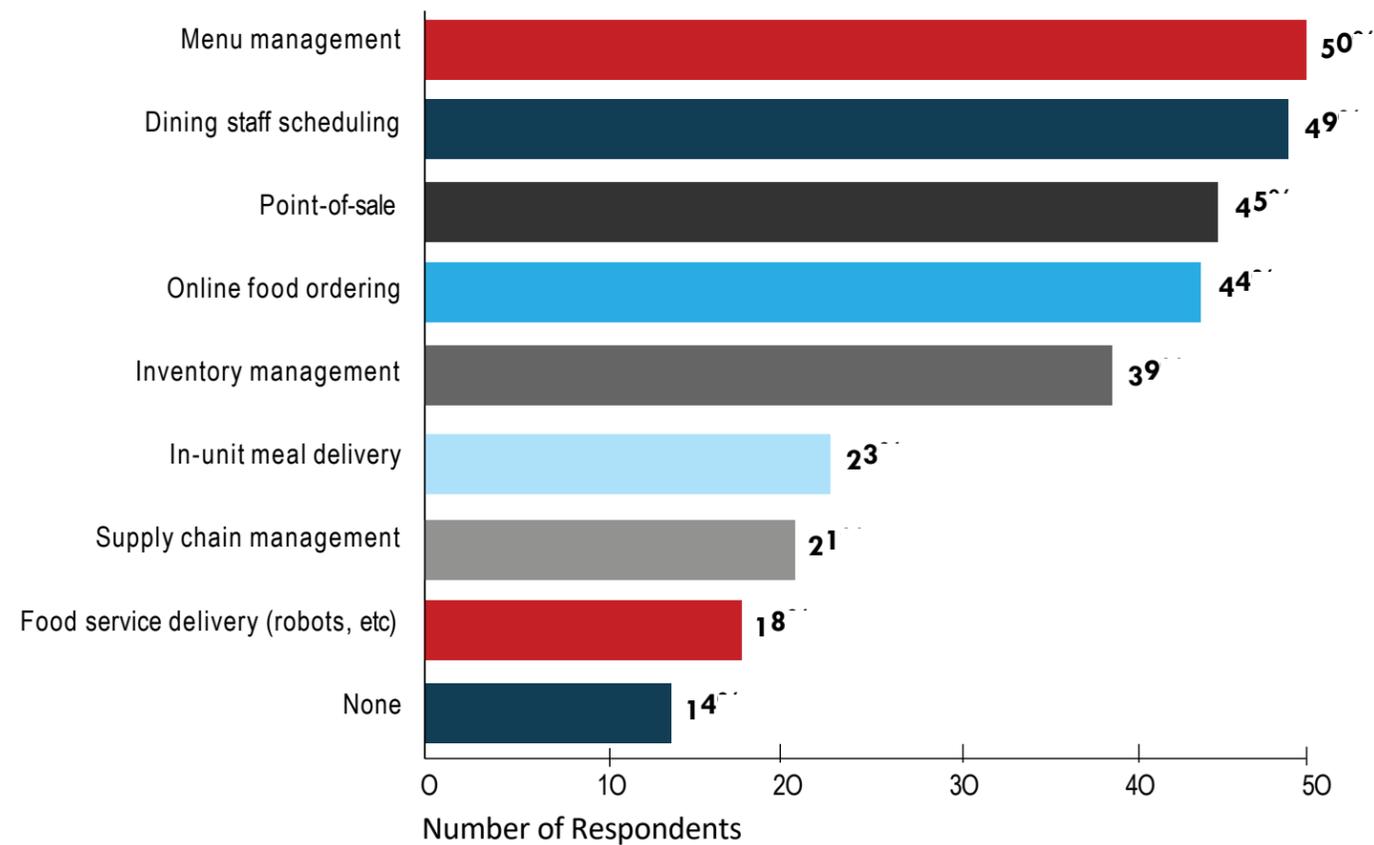


KEY TAKEAWAYS

Providers are leaning on technology to navigate the current landscape

Results indicate that senior living organizations are leveraging technology for many items related to food service delivery, with menu management, dining staff scheduling and point-of-sale technology being the most prominent use cases.

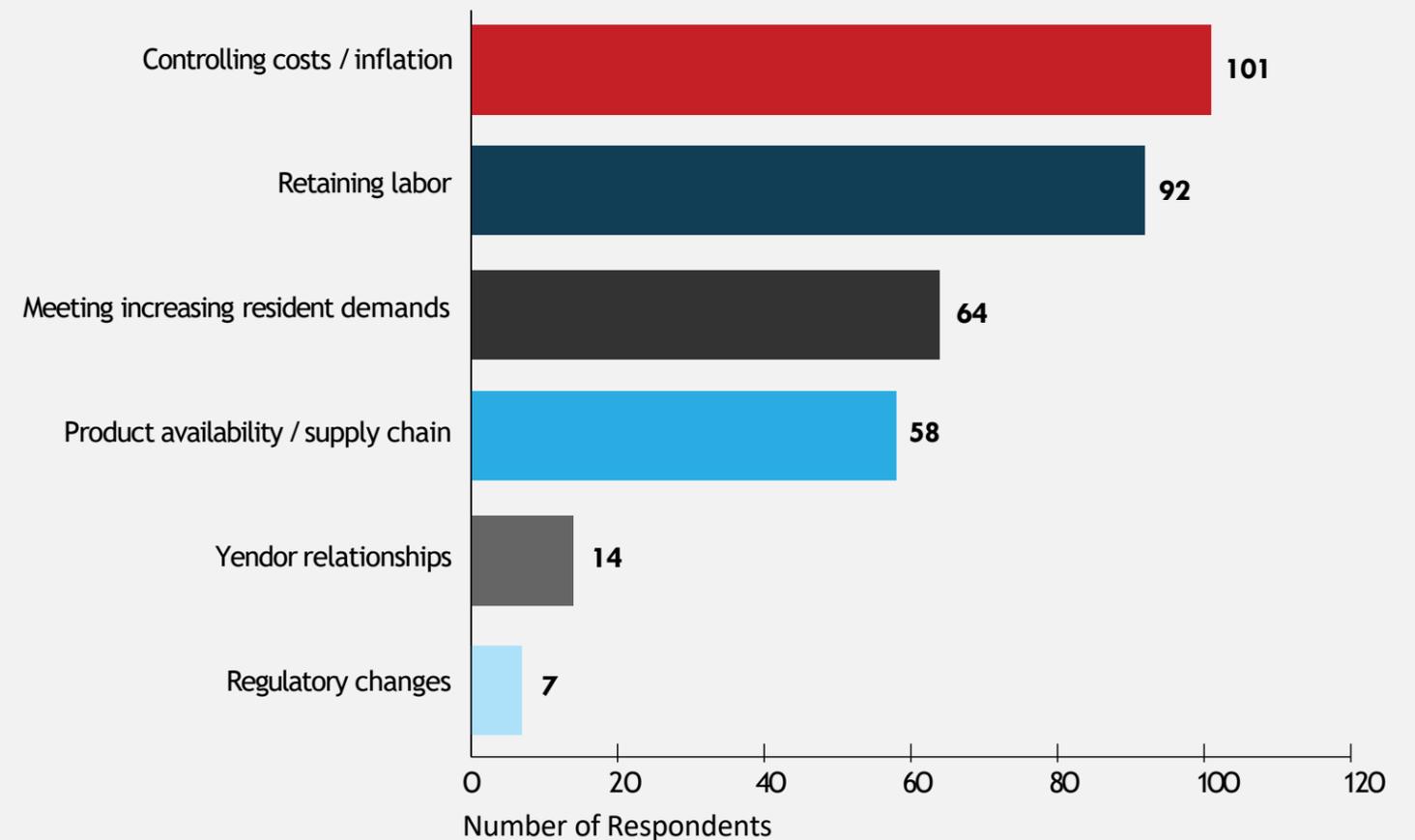
Is your organization utilizing technology for any of the following items related to food service delivery? (Check all that apply)



The top 3 challenges in senior living dining

Respondents cited controlling costs and inflation, retaining labor, and meeting increasing resident demands as the top 3 dining challenges in today's senior living environment.

What are the top 3 challenges related to dining services in today's senior living environment? (Select 3)



KEY TAKEAWAYS

Operators are taking a proactive approach to staffing challenges

Referral bonuses are the No.1 retention tactic for senior living dining staff, according to this survey.

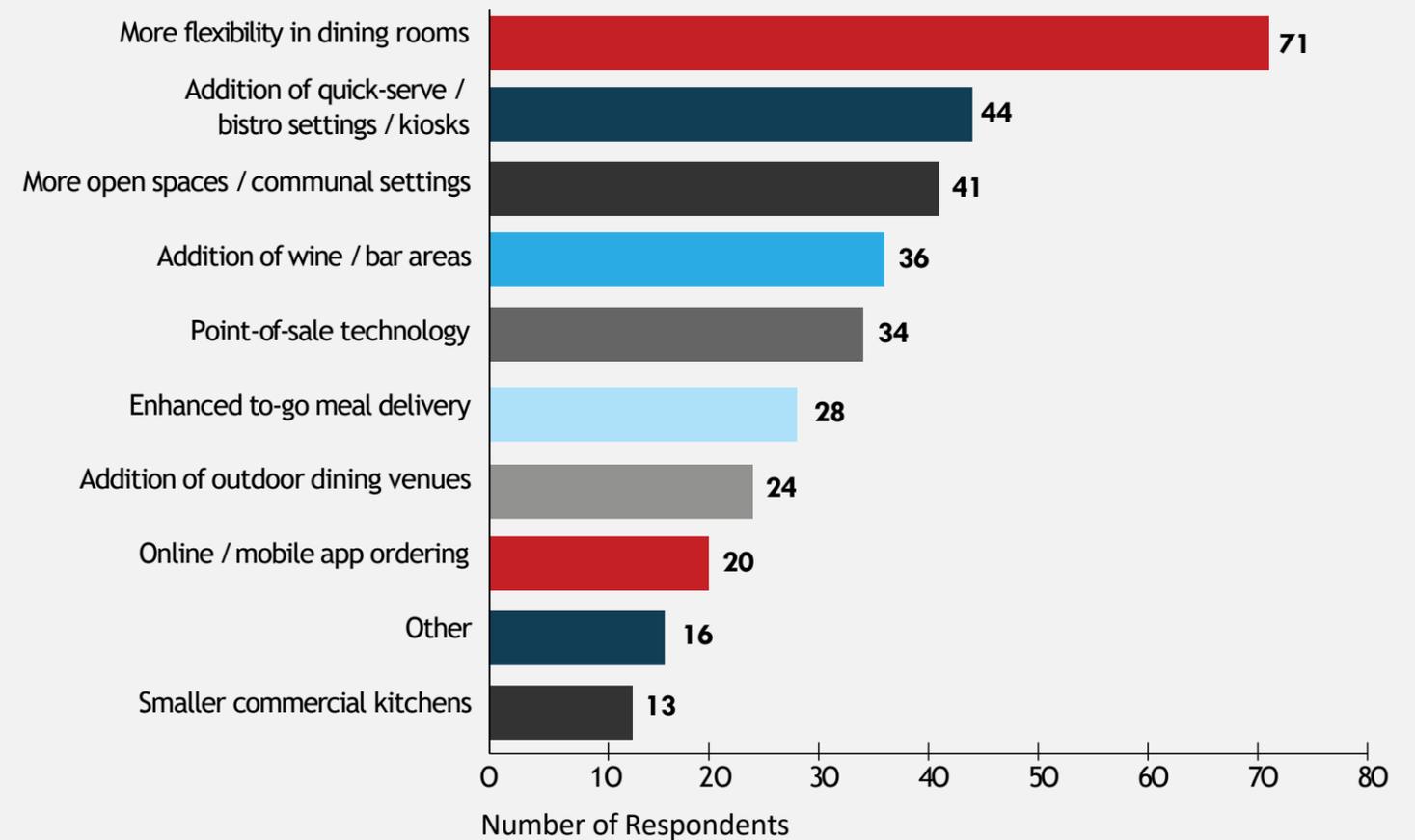
Rank the following dining staff retention tactics in today's senior living landscape, with the **top being the most effective**:

1. Referral bonus
2. Retention bonus
3. Staff development
4. Increased pay

Improving the dining experience

The majority of respondents are offering flexibility in the dining rooms as an impactful way to improve the dining experience in senior living.

In what ways are you improving the consumer dining experience? (Check all that apply)

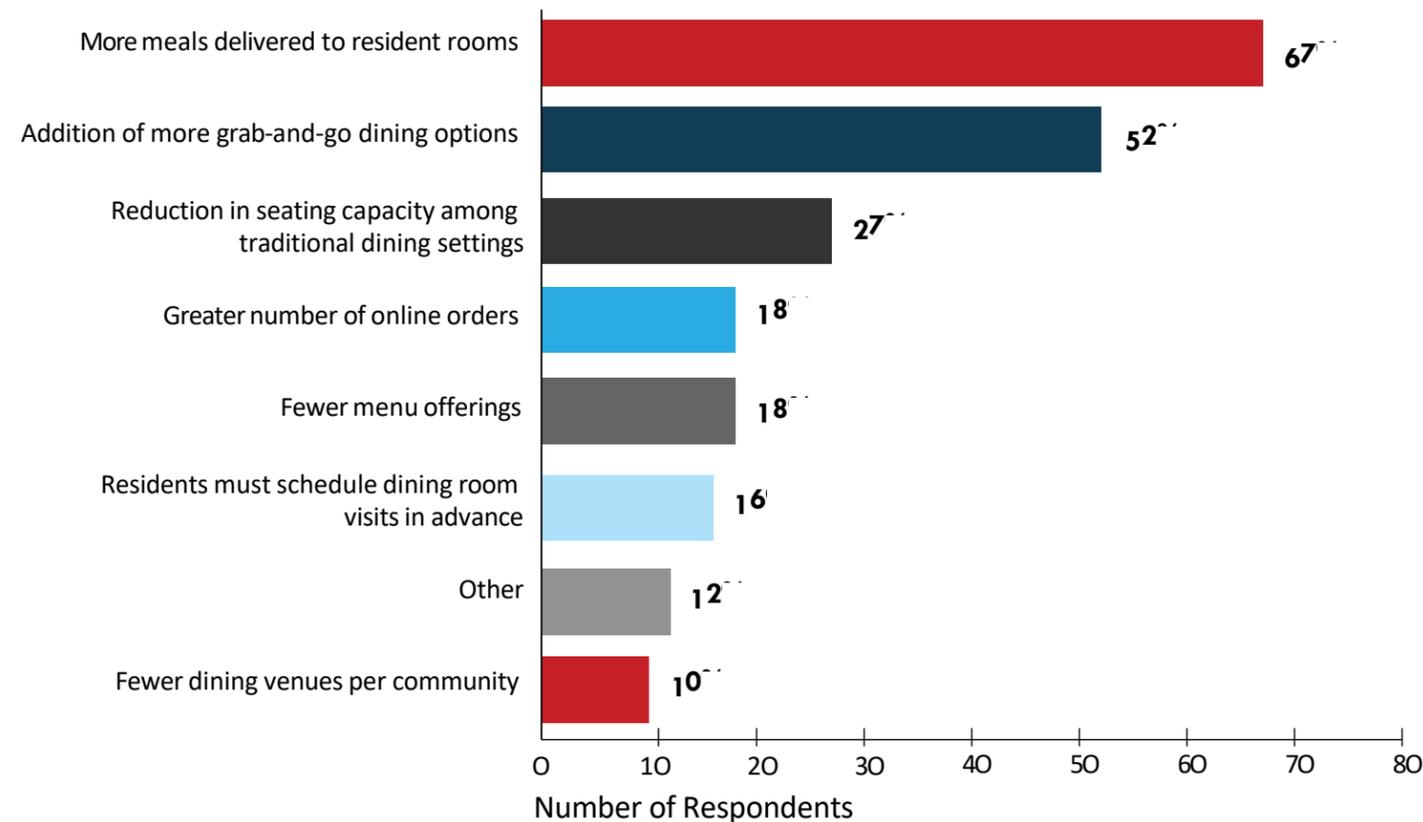


KEY TAKEAWAYS

The residual impact of COVID-19

Survey participants believe that resident room delivery and increased grab-and-go dining options will stay permanent fixtures in post-COVID senior living dining operations.

What measures do you foresee as becoming permanent practices resulting from the COVID-19 pandemic? **(Select all that apply)**



CSR becoming a top priority

The majority of respondents indicated that reducing food waste will be the top CSR initiative in their dining operations in the next 12-18 months.

What corporate social responsibility initiatives do you have planned for your dining operations in the next 12-18 months? **(Check all that apply)**

